

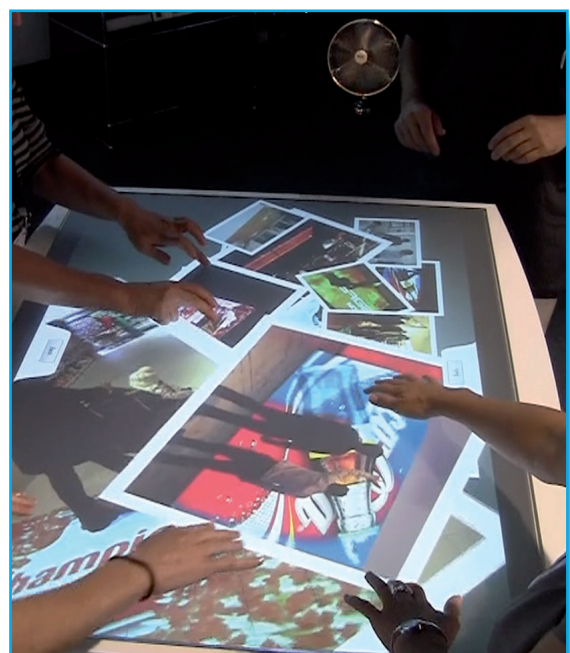


Imagine a table surface that functions like a touch screen. A surface that responds to finger movements and on which digital objects can be moved back and forth, reduced or enlarged – individually or in combination with others. What's more, not only digital contents like documents, images etc. can be visualized. Real objects that have been provided with the appropriate coding at the bottom can also be recognized. In this way, objects or products can be specifically linked with information that is directly available to the user. Experience real infotainment.

Interactive Projection Technology

Emotion and information

xdesk enables interaction between people, objects and information media – in an entertaining manner. The 52" multi-touch surface is the interface between users and the virtual world. Application options of the xdesk are virtually unlimited: from salesrooms and shop premises to hotels, trade fairs, event hospitality, events and showrooms through to innovative marketing communication tools and shopper marketing venues. xdesk combines information with playful elements: It enables independent information acquisition, bridging of waiting times at the point of sale, intensive personal sales advice, interaction with other users, data exchange via Bluetooth interface and much, much more.



Multi-touch screen

The xdesk multi-touch screen is able to identify hand gestures and simple movements of several fingers. In this way, for example, a simple thumb and forefinger „pinch“ movement enables a user to enlarge digital objects onscreen (moving fingers away from each other).

Compact and flexible

The xdesk can be manufactured in many different colours. By using it as a compact piece of furniture many technical obstacles, such as the adjustment of a projector or the calibration of sensor technology, are eliminated. Optionally, several xdesk units can be interlinked – for seamless image projection.

Object recognition

A further benefit is the object recognition via Smart Tags. For example, mobile phones can be placed directly on the surface and the xdesk provides all product data – perfect for the comparison of two or more products.

Data exchange

Easy and convenient exchange of images and data with xdesk: per Bluetooth via mobile phone or Internet. This enables users to view and share interesting content.

Content design

Whether you incorporate your own ideas or work with an agency: Interfaces with standard software of Adobe, Apple or Microsoft enable the direct import of ready-made animations within a short time.

Included Software

The input recognition software xcite as well as various standard programs are included. Additionally, an interface for developers to create individual multi-touch applications is also supplied.

